



2009 - 2010 Rotary Theme

RI President John Kenny unveiled the theme, *The Future of Rotary Is in Your Hands*, for the 2009 – 2010 year. The theme encompasses the important role individual Rotary clubs will play in shaping the future of Rotary.

"The future of Rotary will not be shaped at RI headquarters -- it will be shaped in each and every Rotary club," Kenny said, "because it is for each of us -- as Rotarians -- to do what is necessary to keep Rotary strong."

Kenny acknowledged the foundation established by past Rotary leaders and laid the responsibility for building upon that success on every Rotarian.

"Each one of us is standing on the shoulders of generations of Rotarians past, and it is our responsibility to determine Rotary's future," Kenny said.

"Everything begins and ends with our clubs," he said. "Our clubs can and do work together; they work through their own districts, in cooperation with other clubs and districts, and with the support of our Foundation.

"But at the end of the day, everything that we accomplish is done through the strength of our clubs. And so each club must have autonomy to serve where and how it can serve best."

Kenny concluded his remarks by sharing a favorite saying from his homeland, Scotland: "We must look beyond our own parish pump."

"It means that we must look beyond our own home and our own community," Kenny said. "We must look beyond our own needs, and we must be aware that ours is only one community, of one country, of the many communities and countries in this world."

John Kenny, Rotary International President